



Gail Rubin, CT, The Doyenne of Death®

TV/Radio Host and Author of

A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die
Presents...

Presentations to Start Conversations and Answer Questions

Entertaining and Educational Keynotes and Breakout Sessions

■ Funny Films for Serious Conversations

(25-60 min. or longer as needed)

Funny film clips provide an effective way to start serious conversations about funeral planning and end-of-life issues. Using selected clips from independent films, major motion pictures and television programs, Gail informs, entertains and moves your audience to action. Gail can create a unique program for you, or choose from these talk topics:

**Certified by APFSP for Continuing Education Credits*

- “Laughing in the Face of Death: Funny Films for Funeral Planning”*
- “Ashes to Ashes, Dust in Your Face: Cremation, Comedy and Creativity”
- “Doctor, How Long Do I Have?”
- “The Many Faces of Grief”*
- “The Funeral Director on Film”*
- “Lessons from *Six Feet Under*”
- “Estate Planning: Hollywood Myth vs. Fact”
- “A Funny, Fractured History of Funerals on Film”
- Plus entertaining film history Spouse Programs on musicals and directors such as Alfred Hitchcock and John Ford



■ Jewish Funeral Traditions*

(60-90 min. / with or without film clips)

Jewish traditions regarding death and dying, funerals, the treatment of the body, burial, mourning, and annual remembrances are very different from Christian ones. This talk illuminates the differences and similarities of these traditions – highly beneficial for interfaith families. Scenes from *My Mexican Shivah* and *Nora's Will* can be shown to illustrate Jewish funeral and mourning customs.

Gail Rubin is a member of the *Chevra Kaddisha*, a society of volunteers who wash and dress the bodies of Jews for burial. She also serves on the cemetery committee for her synagogue, Congregation Albert in Albuquerque, NM.



■ We Can Do That? New Trends in Death Care

(20-45 min.)

The modern funeral is changing. Learn about Certified Celebrants, alkaline hydrolysis, at-home/DIY funerals, QR codes, and creative celebrations of life in this eye-opening talk!

More →

More Presentations by Gail Rubin, CT

■ Consumer Funeral Planning by the Numbers

(15-25 min.)

Americans tend to avoid funeral planning, which affects life's other plans. A funeral is one of the top five expenses a family will incur. This upbeat outreach talk covers these numbers:

- *One* life to live
- *Two* events - the similar elements of weddings and funerals
- *Three* or more reasons people avoid talking about death and funeral planning
- *Four* important reasons to pre-plan a funeral
- *Five* things to know NOW before someone dies
- *Six* questions to ask yourself before talking to your local funeral director

■ The Newly-Dead Game®

(15 min. per game)

Funerals almost always seem to be a surprise, and that's why most people are unprepared when they happen. But according to Gail Rubin, author of *A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die*, playing a little game can increase your chances of avoiding emotional and financial disaster. *The Newly-Dead Game*, based on elements of "The Newlywed Game" TV show, tests how well couples know their partner's last wishes. She will emcee this fun, upbeat way to get the conversation started.



■ Everything You Wanted to Know About Funerals*

**But Were Afraid to Ask*

(30-90 min.)

Just as talking about sex won't make you pregnant, talking about funerals won't make you dead – and your family will benefit from the conversation. From cremation to caskets, obituaries to obesity, religions to receptions, Gail Rubin brings light to what many consider a dark subject.

■ Plus Award-Winning Inspirational Talks!

Call for more details.



As featured in
ICCFA Magazine &
American Funeral
Director!

Gail Rubin, CT, The Doyenne of Death®, is the author of the award-winning book, *A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die*. She is a Certified Thanatologist (a death educator) and an engaging speaker who helps people laugh in the face of death, opening the door to pre-need funeral planning conversations. She is also a Certified Funeral Celebrant, a Life Tribute Professional trained by the In-Sight Institute.

Rubin hosts a 12-episode TV series and an Internet radio program, both also called *A Good Goodbye*. She's a member of the Association for Death Education and Counseling, the International Cemetery, Cremation and Funeral Association, the National Speakers Association New Mexico Chapter and Toastmasters International. She is President of the Jewish-Christian Dialogue of New Mexico.

She is also a licensed insurance agent and a breast cancer survivor.

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