

Suggested Interview Questions

For Gail Rubin, The Doyenne of Death®

A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die

www.AGoodGoodbye.com

When is the best time to have a conversation about funeral planning?

Why are people hesitant to discuss death or funeral planning?

What tools are there to discuss end-of-life wishes?

How are you bringing the conversation to people who might not otherwise consider this topic?

What are the five things you must know NOW about anyone for whom you might have to plan a funeral?

What do funerals cost these days?

What are some of the new trends in death care you see?

What do you need to do to donate your body to science?

Where can our audience get more information to start funeral planning conversations?