

Available for Interview:

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**Bringing Light to a Dark Subject:
Funeral Planning for Those
Who Don't Plan to Die**

**Story Ideas with Gail Rubin,
Author and Radio/TV Host
of A Good Goodbye**

- **Four reasons** healthy people plan their own funerals
- **Green Burial:** Three ways to save the environment with your final arrangements
- **Lead by Example:** Boomers pre-planning funerals so parents can follow their lead
- **Weddings and Funerals:** who would plan a wedding in only three days?
- **Celebrants vs. Ministers:** “Spiritual but not religious” people want funeral options
- **Can you afford to die?** The high cost of funerals and how to do them well without blowing the family budget
- **Pet Loss:** How the death of animal family members can impact pet parents
- **The Newly-Dead Game[®]** puts the “fun” in funeral planning conversations!
- **Five Easy Pieces:** Personal information to know NOW before a loved one dies
- **October 30** is Create a Great Funeral Day!
- **Day of the Dead:** Halloween time celebration of lives lived isn't scary or creepy

Funeral planning is the “elephant in the room” for many families. Just as talking about sex won't make you pregnant, talking about funerals won't make you dead – and your family gets many benefits from the conversation. Let's start talking!



After “Matchings, Hatchings and Dispatchings” columnist **Gail Rubin** realized her articles about funerals generated great reader response, she started **The Family Plot Blog**, a chipper resource with information, inspiration and tools to pre-plan a healing and meaningful funeral or memorial service.

The Doyenne of Death[®] is a Certified Thanatologist, Celebrant and funeral expert. She's the author of the award-winning book *A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die* and hosts the **A Good Goodbye** TV interview series and Internet radio program on the Rock Star Radio Network.

She has been interviewed on WGN-TV, CBS Radio, local affiliates for ABC, CBS, NBC, FOX, and National Public Radio.

Ms. Rubin helps run a cemetery and has washed and dressed bodies for burial.

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www.AGoodGoodbye.com