

## About Gail Rubin, CT

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**Gail Rubin, CT**, The Doyenne of Death<sup>®</sup>, helps get funeral planning conversations started with a light touch on a serious subject. She's the author and host of the award-winning book and TV/DVD series, **A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die**.

An engaging speaker, she uses humor and funny films to attract people to a topic many would rather avoid. She also pioneered the Death Cafe movement in the United States by hosting the first one west of the Mississippi in September 2012.

Rubin is a Certified Thanatologist, a designation awarded by the Association for Death Education and Counseling and a fancy name for a death educator. She is also a Certified Celebrant, a Life Tribute professional personally trained by Doug Manning and Glenda Stansbury of the In-Sight Institute, the leading U.S. organization that trains funeral Celebrants.

She is a member of the Association for Death Education and Counseling and the International Cemetery, Cremation and Funeral Association. She volunteers with the *Chevrá Kaddisha*, a group that ritually prepares the bodies of Jews for burial, and she serves on the cemetery committee for her synagogue, Congregation Albert in Albuquerque, NM.

Rubin is a breast cancer survivor who began her cancer journey in the summer of 2008. She observes, "Nothing reminds you of your own mortality more than a brush with something as serious and transforming as cancer."

Her motto is, "Talking about sex won't make you pregnant, talking about funerals won't make you dead. Start a conversation today."