

A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die

We plan our finances, our families, our retirement, just about everything except our funerals. Without end-of-life planning, life's other plans can come undone.

Just as talking about sex won't make you pregnant, talking about funerals won't make you dead – and your family will benefit from the conversation.

The award-winning book *A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die* provides the information, inspiration and tools to plan and implement creative, meaningful and memorable end-of-life rituals for people and pets.

A Good Goodbye uses gentle humor to convey the vital information about funeral arrangements that most people don't learn about until faced with a death in the family.

A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die shows you how to:

- Create a meaningful, memorable send-off.
- Avoid stress at a time of grief.
- Save thousands of dollars.
- Reduce family conflict.
- Incorporate funeral traditions for major faiths.
- Utilize new trends like green burial, at-home services, and funeral webcasting.
- Prepare advance directives, obituaries, eulogies, ethical wills, condolence cards, and thank you notes.
- Hold a pet funeral.
- And much more!

A Good Goodbye offers a unique opportunity to help baby boomers face death with the care and creativity they have embraced all their lives. The same information is included in the TV interview series on a 4-DVD set.



Author Gail Rubin

Gail Rubin, CT, The Doyenne of Death[®], is author of the award-winning book *A Good Goodbye: Funeral Planning for Those Who Don't Plan to Die*. A popular speaker who uses humor and films to get end-of-life planning conversations started, she also hosts the award-winning **A Good Goodbye** TV interview series and Internet radio program.

Rubin is a Certified Thanatologist (a death educator) a designation granted by the Association for Death Education and Counseling. She's also a member of the International Cemetery, Cremation and Funeral Association and the National Speakers Association New Mexico Chapter and Toastmasters International. A Certified Celebrant, she's also President of the Jewish-Christian Dialogue of New Mexico, serves on the cemetery committee for Congregation Albert and volunteers with the *Chevra Kaddisha*, which ritually prepares bodies for Jewish burial.